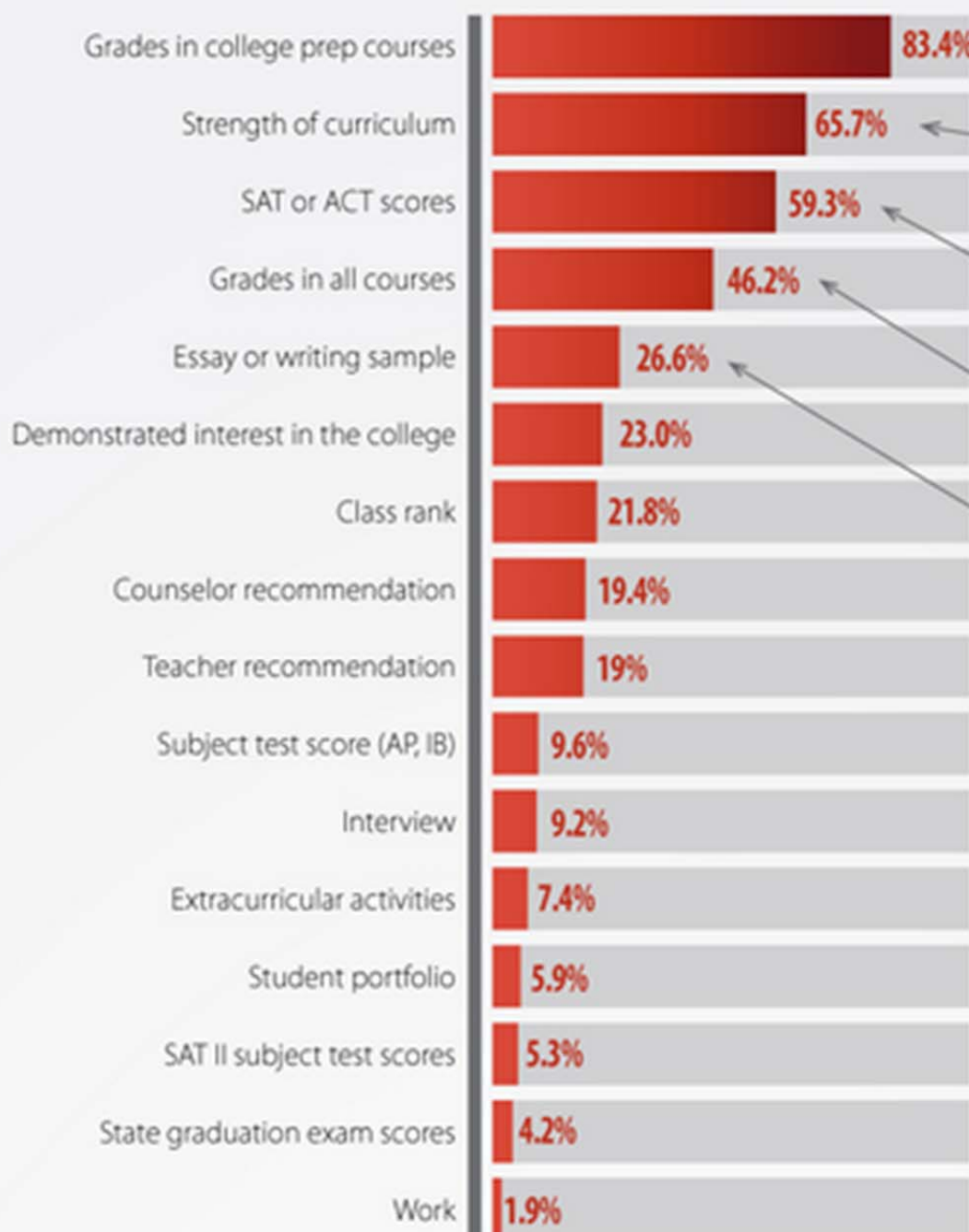


AN INSIDE LOOK AT COLLEGE ADMISSIONS TODAY

The Most Important Factors in College Admissions

Want to know what really matters in college admissions? In the 2011 State of College Admission Report conducted by the National Association for College Admission Counseling (NACAC) colleges were asked to rate which admission factors were of considerable importance.

Find out what percentage of colleges consider to be the *most important factors* in their admissions decisions:



Source:
NACAC 2011 State of
College Admission Report